

EZIO Launches New Line of Bluetooth Watches, Jewelry

Technology and fashion meet with call, message and proximity alerts right on your wrist

EZIO, the first multi-function Refined TechWear producer, announced today that it is debuting the latest additions to its product line, the EZIO Bluetooth 4.0 Smart Watches and the EZIO Bluetooth 4.0 Smart Jewelry collection.

We have all experienced that moment when you realize that you missed an important call you were waiting for because you did not hear your phone ring or you forgot that you had it on vibrate in your purse or computer bag. The EZIO Bluetooth 4.0 Smart Watch solves this common dilemma with a technically advanced watch that uses Bluetooth Technology to link to your phone. Incoming calls and messages trigger an alert on the watch face so you never miss a call or email again. Additionally, the EZIO Bluetooth 4.0 Smart Watch has a proximity feature. If you leave your phone in a cab or at a restaurant, the watch immediately alerts you that your phone is no longer within a 5-10 foot radius of your person (depending on if you are indoors or outside). The EZIO Bluetooth 4.0 Smart Watch retails for \$199.95 (Gents) & \$179.95(Ladies)and features a stainless steel watch face with genuine leather bands in two designs for men and one for women.

Because women often carry their phones in their purses and as a result do not feel them vibrating when a call comes in, EZIO has also created Bluetooth 4.0 Smart Jewelry. A collection of four pendants and four bracelets, the EZIO Bluetooth 4.0 Smart Jewelry is designed to beep to signal incoming calls and messages, and to alert women when they are leaving their phone behind with proximity alerts just like the Smart Watch. Each EZIO Bluetooth 4.0 Smart Jewelry piece retails for \$129.95.

The EZIO Bluetooth Smart Watch and Smart Jewelry lines will be available for purchase in March 2014. For more information visit www.eziolifestyle.com.